



Logo Standards

St. Olaf Logo Specifications

St. Olaf Three Color:

Main Logo:



Logo with Message:



Logo with Parish info:



Logo with Address:



St. Olaf Logo Specifications Continued

St. Olaf Gray Scale:

Main Logo:



Logo with Message:



Logo with Parish info:



Logo with Address:



St. Olaf Logo Specifications Continued

St. Olaf Fonts:

Logo Font (variation of) - *Braganza ITC - Regular*

Message / Parish Font - **Aldine 401 BT - Bold**

Address Font - Aldine 401 BT - Alt

St. Olaf Primary Colors:

Gold



PMS: 125C

CMYK: 0/26/100/26

RGB: 196/150/12

Green



5757 C

27/0/95/55

103/119/24

Black



Black

0/0/0/100

0/0/0

St. Olaf Gray Scale:

Black



Black 70%



Black 40%



St. Olaf Stationary Specifications

Envelope:

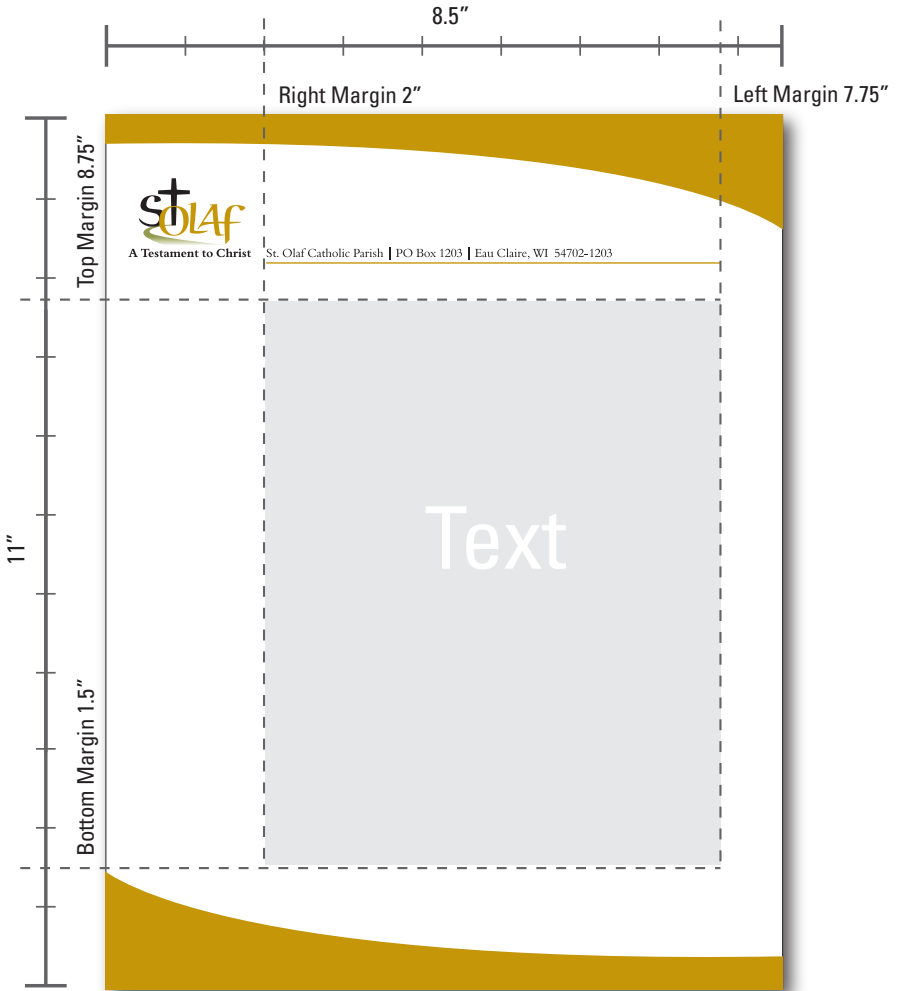
#10 - 4.125" x 9.5"



St. Olaf Stationary Specifications Continued

Letterhead Version 1:

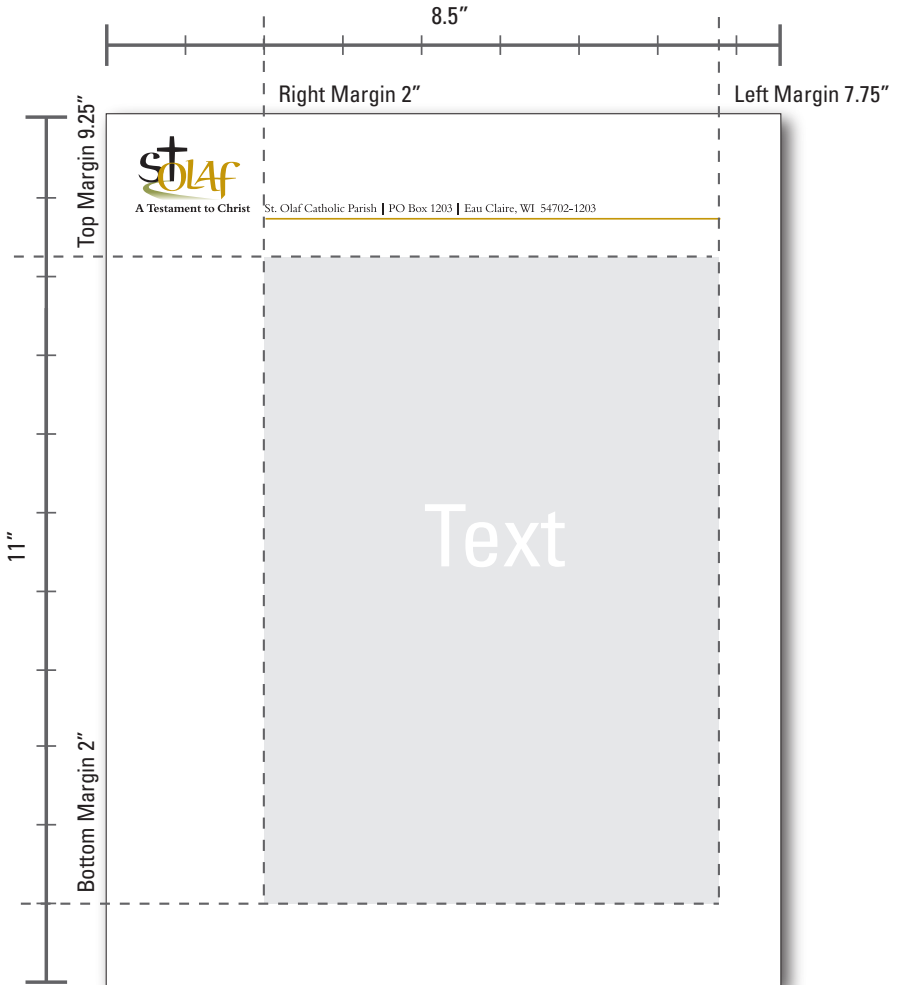
- Print as full bleed only



St. Olaf Stationary Specifications Continued

Letterhead Version 2:

- No bleed required





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