JP JULIA PAUR

EDUCATION

University Wisconsin Stout | Menomonie, WI
- BFA with a concentration in Graphic Design, graduated May 2008
- Achieved a GPA of 3.5

University Wisconsin Stout | Menomonie, WI
- MS in Information Communication Technology, anticipated graduation December 2015
- Current GPA of 3.9

WORK EXPERIENCE

University of Wisconsin-Stout | Menomonie, WI
- 10/2012 - present; hired as Senior Graphic Designer & Web Design Specalist.
- Responsible for adhering to identity standards and educate others in there proper use.
- Design posters, brochures, web ads, web pages, video, animations and more.
- Responsible for project managment, marketing initiatives, webite support and design.
- Member of web team charged with the development of strategic website goals, best practices, SEO objectives, and conversion tracking.
- Supervise five student designers providing deisgn support and mentorship.
- Software included CS6 Adobe Suite, including Edge and AfterEffects.
- Experience working with HTML 5, CMS CommonSpot, Google Analytics and Emma.

Holiday Vacations | Eau Claire, WI
- 1/2012 - 10/2012; hired as Multimedia Design & Development Specialist.
- Responsible for maintaining company website using HTML, PHP, and simple XML.
- Utilized Google analytics to track digital campaigns and provide weekly usability reports.
- Responsible for designing and coding HTML emails, actively used Campaign Monitor to maintain lists for over 60,000 names and perform A/B testing.
- Assisted with TV commercials and travel show DVD's using Final Cut Pro.
- Responsible for project managment of new sub-site and website re-design.
- Software included CS5 Adobe Suite, including Flash and Dreamweaver.

Greendoor Graphics | Eau Claire, WI
- 1/2010 - 1/2012; hired as Graphic Designer.
- Responsible for project managing two large accounts and other smaller clients.
- Worked closely with clients and sales team to develop logos, posters, print ads, direct mail, display graphics, commercials, websites, web ads, and more.
- Responsible for marketing campaign ideas, execution, and sheduling.
- Responsible for company and sister companies websites.
- Worked closely with vendors for print, signage, video, and media buys.
- Software included CS4 Adobe Suite, including Flash and After Effects; also Quark.

IBM Design Source | Durham, NC
- 6/2007-6/2008; hired as co-op Graphic Designer.
- Responsible for improving visibility, design quality and competitive image of IBM offerings through the application of contemporary design practice and within corporate guidelines.
- Worked closely with clients and team members to develop icons, print, multimedia, websites, packaging, and other graphical support.
- Worked with project managmetn software, ran client meetings, press checks and established design schedules.
- Software included the CS2 Adobe Suit, Dreamweaver, Flash and Coral Draw

VIEW PORTFOLIO AT JULIAPAUR.COM

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